

Leadership: Texas Hold ‘em Style
Vision Checklist

Use this checklist to examine your organization’s vision.

Vision Component	Notes on your organization
It can be expressed in simple terms.	
Everyone in the organization can understand it.	
It is concrete, and its achievement can be measured.	
It is credible and feasible.	
It considers the “bigger picture” or how the organization fits into society.	
It is capable of pervading into every policy, procedure, and action the organization takes.	